

Teach All Your E-commerce To Speak The Same Language

Ixtens Central



Why Ixtens?

- Started by e-commerce veterans building the integration engine for Amazon Enterprise WS
- Flexible and customizable e-commerce platform
- Support for multiple classification schemas and product relationships
- Existing integrations with multiple carts, OMS, ERP Systems and popular drop-shippers
- Data quality teams - will work with you to clean up feed errors
- Enterprise level 24/7 support.

Get Data Flexibility - Map Easily Across Systems

Ixtens Central has the advanced tools to synchronize and map your various data taxonomies to a single unified data source. So your PIM, inventory, order, fulfillment and reverse logistics data synchronize internally, across business units and with partners. For example, you can have your Amazon orders pass automatically into your custom drop-shipper, inventory, or ERP system.

Get Freedom to Innovate - Connect Easily with External Partners

Each of your partners and suppliers have their own systems, taxonomies and classification schemas. Future-Proof Your Business: don't let integrations lock you into unprofitable workflows. Ixtens Central is your External Connectivity Hub to greatly reduce the effort needed to integrate new external systems and evaluate new business models.

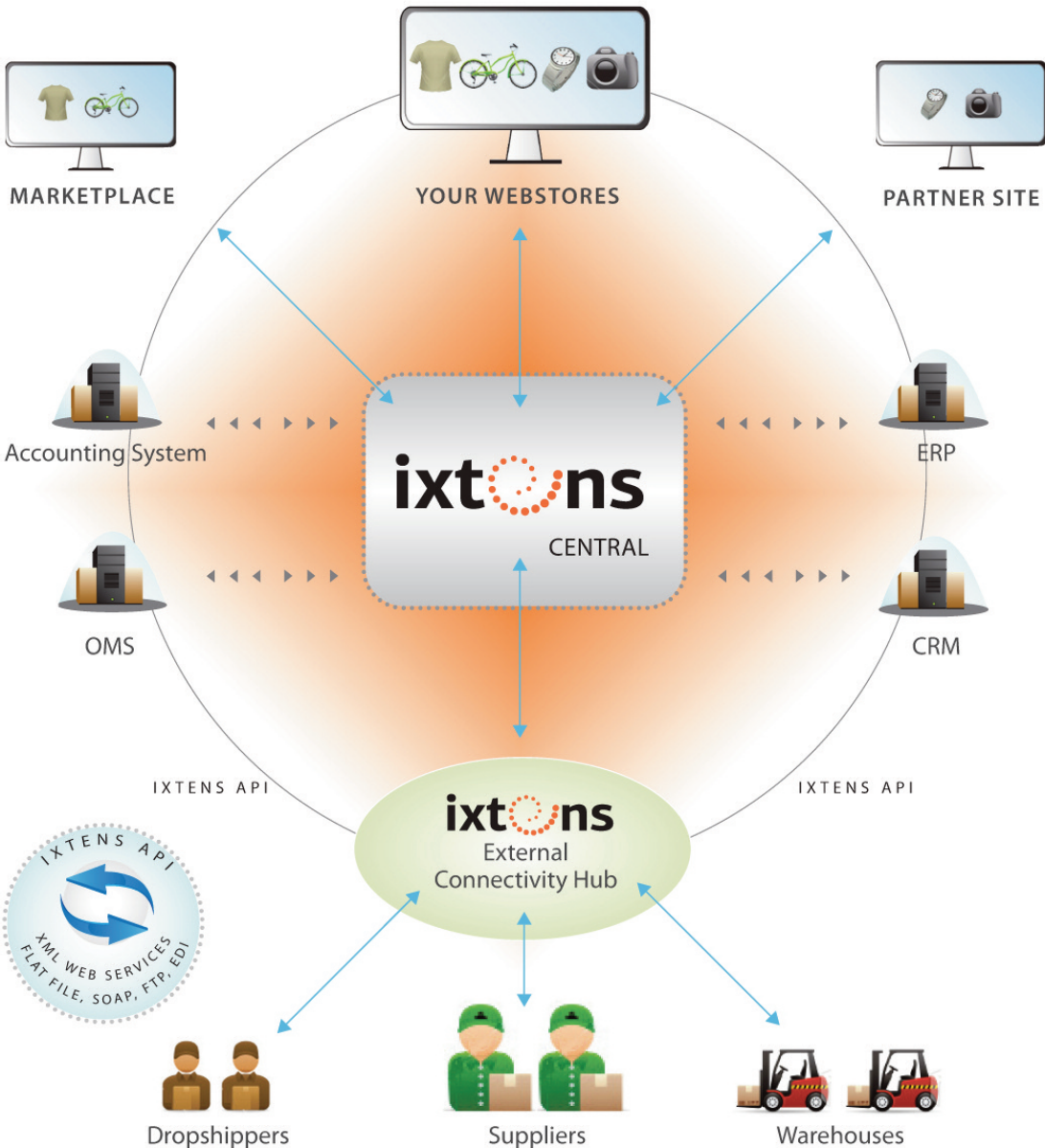
Ixtens Central Customers

TESCO

LIFETIME BRANDS

benefit
SAN FRANCISCO

amazon.com



connectautomateengage



Intelligent Order Routing

Route third party orders accurately into your systems. Create customized mappings of partner systems -- catalog, orders, acknowledgements -- to make updates directly into your current OMS, ERP, drop-shipper or fulfillment system. Set business rules and route orders based on proximity, shipping time or freight charges to maximize profitability and customer satisfaction. Source by margin. Split orders for fulfillment by multiple partners or warehouse.



Normalized Repository

Universal, central repository for product and inventory data, that communicates with all your sources and channels in their correct format.

Founded in 2004, Ixtens helps merchants, media companies, and suppliers work in multichannel e-commerce. Clients include Lacoste, MTV Networks and Amazon. The Ixtens team is a group of e-commerce veterans that built the integration engine for the Amazon Enterprise Webstore. The company is based in New York. To learn more or to schedule a meeting, please e-mail info@ixtens.com.



www.ixtens.com

646.588.4910

info@ixtens.com

